

Zeeshan Salam

zeeshansalam.com · zeeshansalam.dik@gmail.com · [LinkedIn](#)

Location: Islamabad, Pakistan

Mobile: [+92 345 2649981](tel:+923452649981)

FULL STACK WORDPRESS DEVELOPER

WooCommerce • Dokan • Custom Plugin Development • PHP • API Integrations

Full Stack WordPress Developer with 6+ years of experience building, customizing, and maintaining WordPress and WooCommerce websites. Skilled in custom theme and plugin development, WooCommerce and Dokan customization, PHP, MySQL, JavaScript, REST API integrations, and performance optimization. Experienced in developing multi-vendor marketplaces, custom business functionality, payment and shipping integrations, and responsive websites. Strong problem-solving skills with a focus on clean, reliable, and scalable solutions.

WORK EXPERIENCE

Freelance Full Stack WordPress Developer | Fiverr Level 2 Seller

July 2025 - Present

- Develop and customize WordPress, WooCommerce, and Dokan websites for international clients.
- Build custom WordPress plugins, themes, marketplace functionality, and tailored PHP solutions.
- Develop and customize multi-vendor marketplaces, including vendor workflows, dashboards, order management, and WooCommerce functionality.
- Integrate third-party APIs, payment gateways, shipping solutions, and external services.
- Diagnose and resolve complex WordPress, WooCommerce, PHP, JavaScript, database, plugin, and theme issues.
- Improve website speed, Core Web Vitals, responsiveness, and overall performance.
- Manage projects independently, from requirement analysis and development to testing and final delivery.

WordPress Developer at Logics Capital

Jan 2023 - July 2025

- Develop, customize, and maintain WordPress and WooCommerce websites, custom themes, and plugins.
- Build custom WordPress functionality using PHP, MySQL, JavaScript, jQuery, AJAX, hooks, and filters.
- Customize WooCommerce and Dokan functionality for e-commerce and multi-vendor marketplace requirements.
- Integrate third-party APIs, payment gateways, shipping services, and other external systems.
- Convert provided designs into responsive and fully functional WordPress websites.
- Diagnose and resolve WordPress, PHP, database, frontend, and backend issues.
- Improve website performance, Core Web Vitals, responsiveness, and overall technical stability.
- Develop custom PHP functionality including dashboards, advanced search, real-time features, and API integrations.
- Lead and support a development team of 4–5 members, including task coordination and technical guidance.
- Contributed to the development, customization, and maintenance of 20+ WordPress websites.

Remote Web Developer at We Custom Boxes

Feb 2020 - Jan 2023

- Developed and customized 35+ websites based on project and business requirements.
- Built custom PHP websites and administrative dashboards with tailored functionality.
- Developed responsive frontend interfaces using HTML, CSS, Bootstrap, SASS, and JavaScript.
- Worked with designers to convert design concepts into responsive and functional websites.
- Improved website performance, technical SEO, security, and cross-device compatibility.
- Integrated third-party APIs and developed custom frontend and backend functionality.
- Built React and Next.js applications with API-based backend integrations.
- Developed portfolio and service-based websites using Webflow.
- Diagnosed and resolved PHP, JavaScript, CSS, performance, and website functionality issues.

- Developed and customized responsive WordPress websites based on project and design requirements.
 - Converted PSD and HTML designs into responsive, dynamic WordPress websites using HTML, CSS, Bootstrap, and Tailwind CSS.
 - Customized WordPress themes and implemented frontend functionality using JavaScript and PHP.
 - Improved website responsiveness, performance, and basic technical SEO.
 - Diagnosed and resolved WordPress, PHP, JavaScript, and CSS issues across multiple projects.
 - Successfully contributed to the development and maintenance of 5+ websites.
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EDUCATION

Bachelor of Computer Science | 2015 - 2019

Qurtaba University, Dera Ismail Khan
CGPA: 3.83 / 4.00

Intermediate in Pre-Medical | 2012 - 2014

Government Degree College No.1, D.I.Khan
Grade: B

Matriculation (SSC) in Science | 2010 - 2012

Telecom Foundation Public School & College, D.I.Khan - Dera Ismail Khan
Grade: B

TECHNICAL SKILLS

WordPress & WooCommerce

- WordPress Development & Customization
- WooCommerce Development & Customization
- Dokan Multi-Vendor Marketplace Development
- Custom Theme & Plugin Development
- WordPress Hooks & Filters
- Elementor & Child Theme Customization

Backend & Database

- PHP & MySQL
- WordPress REST API
- AJAX
- Custom WordPress & WooCommerce Functionality
- Third-Party API Integration
- Payment & Shipping Integrations

Frontend Development

- HTML5 & CSS3
- JavaScript & jQuery
- Bootstrap & Tailwind CSS
- SASS
- Responsive Web Development
- React & Next.js

Debugging & Performance

- WordPress & WooCommerce Bug Fixing
- PHP, JavaScript & CSS Debugging
- Website Speed & Performance Optimization
- Core Web Vitals Optimization
- Plugin & Theme Conflict Troubleshooting
- Database & Backend Troubleshooting
- Cross-Browser & Responsive Issue Fixing

Tools & Additional

- Git
- Webflow
- Technical SEO